



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 102078

Schedule Dates 08/22/12-08/26/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE 34
Account Types National/Political Candidate
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC

Date Entered 08/20/12
Last Modified 08/22/12
Entered By Jessica Ellis
CO-OP No
Headline # ECR07898511
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,800.00
Net Total \$78,200.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	88	\$92,000.00
Grand Total:	88	\$92,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	5:57A- 7A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	8/20/12
2.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	7A- 8A (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	7A THIS MORN 2X PER DAY	8/20/12
3.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	8A THIS MORN 1X PER DAY	8/20/12
4.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	8:58A- 9:55A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	8/20/12
5.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	9:58A- 10:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETS DEAL 1 1X PER DAY	8/20/12
6.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	PRICE RT 1 1X PER DAY	8/20/12
7.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	11:58A- 12:30P (EST)	6			X	X	X			6	\$800.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	8/20/12
8.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	12:30P- 2P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	8/20/12
9.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	2P- 3P (EST)	6			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	TALK 2X PER DAY	8/20/12
9.0.1	Closed Preempt	08/22/12															WBNS-TV (WBNS)	No Avail/Exception -	
9.0.2	Closed Preempt	08/22/12															WBNS-TV (WBNS)	No Avail/Exception -	
9.0.3	Closed Preempt	08/22/12															WBNS-TV (WBNS)	No Avail/Exception -	
10.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	3P- 3:55P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	8/20/12
11.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	3:58P- 5P (EST)	3			X	X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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12.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	5P- 6P (EST)	3			X	X	X			3	\$1,500.00	\$4,500.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	8/20/12
13.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	6P- 6:30P (EST)	4			X	X	X			4	\$1,500.00	\$6,000.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY, 2X FRIDAY	8/20/12
14.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	6:58P- 7:30P (EST)	6			X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	8/20/12
15.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	7:30P- 7:57P (EST)	3			X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	8/20/12
15.0.1	Closed Preempt	08/24/12															WBNS-TV (WBNS)	Schedule Change/Spot - BROWNS FB	
16.0	Normal Line / SPOT	08/22/12-08/24/12	4	:30	11P- 11:35P (EST)	6			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	8/20/12
16.0.1	Closed Preempt	08/22/12															WBNS-TV (WBNS)	No Avail/Exception -	
16.0.2	Closed Preempt	08/22/12															WBNS-TV (WBNS)	No Avail/Exception -	
16.0.3	Closed Preempt	08/22/12															WBNS-TV (WBNS)	No Avail/Exception -	
17.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$700.00	\$2,100.00	WBNS-TV (WBNS)	D LETTERMAN 1X PER DAY	8/20/12
18.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	8/20/12
19.0	Normal Line / SPOT	08/22/12-08/22/12	4	:30	9P- 10P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/20/12
20.0	Normal Line / SPOT	08/22/12-08/22/12	4	:30	10P- 11P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CSI	8/20/12

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21.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	9P- 10P (EST)	1					X				\$2,500.00		WBNS-TV (WBNS)	CSI:NY	8/20/12
21.0.1	Closed Preempt	08/24/12															WBNS-TV (WBNS)	Schedule Change/Exception - browns fb	
22.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	10P- 11P (EST)	1					X			1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	BLUE BLOODS	8/20/12
23.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT THIS MORN	8/20/12
24.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	7:30P- 7:57P (EST)	2						X		2	\$700.00	\$1,400.00	WBNS-TV (WBNS)	WHEEL SAT	8/20/12
25.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	10P- 11P (EST)	1						X			\$2,000.00		WBNS-TV (WBNS)	48HR MYSTERY	8/20/12
25.0.1	Closed Preempt	08/25/12															WBNS-TV (WBNS)	Schedule Change/Exception - NFL FB	
26.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT 5AM NEWS	8/20/12
27.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN 630AM NEWS	8/20/12
28.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	8:58A- 10:30A (EST)	2							X	2	\$1,500.00	\$3,000.00	WBNS-TV (WBNS)	CBS SUN MORNING	8/20/12
29.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	10:30A- 11:30A (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	FACE THE NATION	8/20/12
30.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	6:28P- 6:57P (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	630P SUN NEWS	8/20/12
31.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	6:57P- 8P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	8/20/12

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32.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	11P- 11:35P (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN 11P NEWS	8/20/12
33.0	Normal Line / SPORTS	08/24/12-08/24/12	4	:30	7:30P- 10:30P (EST)	1					X			1	\$1,500.00	\$1,500.00	WBNS-TV (WBNS)	BROWNS PRESEASON FOOTBALL	8/22/12
34.0	Normal Line / SPOT	08/23/12-08/23/12	5	:30	7:57P- 8:55P (EST)	1				X				1	\$2,500.00	\$2,500.00	WBNS-TV (WBNS)	BIG BANG THEORY/TWO AND A HALF MEN	8/22/12
35.0	Normal Line / SPOT	08/23/12-08/23/12	4	:30	10P- 11P (EST)	1				X				1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	8/22/12
36.0	Normal Line / SPOT	08/26/12-08/26/12	5	:30	9P- 10P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	THE GOOD WIFE	8/22/12
37.0	Normal Line / SPOT	08/26/12-08/26/12	5	:30	6:57P- 8P (EST)	1							X	1	\$2,100.00	\$2,100.00	WBNS-TV (WBNS)	60 MINUTES	8/22/12

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